Our mission
We will meet people’s needs for energy without fail, and play our part for the sustainable development of Japan and the rest of the world.

Our Credo
We value integrity and pride, which drive everything we do.
We pursue harmony with the environment, and thrive in the trust of communities where we live and work.
We regard profits as the source of our growth, and share the fruits with the society.
We refine our knowledge constantly, to be the pioneering leader in technologies and wisdom.
We unite diverse personalities and passions as one, and dare create a better tomorrow.
Since fiscal 2017, the J-POWER Group has integrated its CSR Report into its Annual Report, which previously focused mainly on financial information.

From fiscal 2019, the report is being published as the J-POWER Group Integrated Report as a vehicle for communicating both financial and non-financial data in a structured and consistent manner. In preparing the integrated report, we referenced such guidelines as the Global Reporting Initiative’s GRI Standards, the Ministry of Economy, Trade and Industry’s Guidance for Collaborative Value Creation, and the International Integrated Reporting Council’s International Integrated Reporting Framework. We sought to convey the Group’s medium-term to long-term growth story while furnishing structured, consistent disclosure of ESG-related topics, which have been of increasing interest to stakeholders in recent years. Going forward, we will continue working to enhance the report’s content to foster deeper understanding of the Company among our shareholders, investors, and other stakeholders.