

# J-POWER Group's Corporate Social Responsibility (CSR)

## J-POWER Group's Corporate Social Responsibility

Our corporate philosophy calls for meeting people's needs for energy without fail, and playing our part for the sustainable development of Japan and the rest of the world. This is fundamental to our ongoing efforts to deliver efficient, reliable electricity while conserving the environment. It is this corporate philosophy that forms the basis of our social

responsibility. In addition, the J-POWER Corporate Conduct Rules have been laid down as standard for the conduct of business grounded in our corporate philosophy.

We endeavor to fulfill our corporate social responsibility by adhering to our corporate philosophy and Corporate Conduct Rules as we press forward in our operations.

### ► J-POWER Group Corporate Conduct Rules (Established January 1, 2001)

<b>Reliable supply of energy</b>	We will put forth every effort to reliably supply energy both in Japan and abroad utilizing our experienced personnel and cutting-edge technology.
<b>Safety assurance</b>	Based on an awareness that our business operations are deeply linked with the environment, we will actively engage in environmental conservation activities.
<b>Environmental conservation</b>	In conducting operations, we will constantly work to raise safety awareness and give the highest priority to public and worker safety.
<b>Communication with society</b>	To establish communication with society, we will conduct information disclosure and public relations activities in a fair and transparent manner.
<b>Contribution to society</b>	Aiming to be a good corporate citizen, we will undertake activities to contribute to society and assist in the development of local communities both in Japan and abroad.
<b>Creation of a rewarding corporate culture</b>	In addition to providing safe and comfortable work environments, we will respect the individuality of our employees and endeavor to establish a rewarding corporate culture that encourages them to take on new challenges.
<b>Compliance with laws, regulations, and corporate ethics</b>	We will conduct business in good faith and in a fair manner with a strong commitment to compliance and ethics. We will stand firm against anti-social forces that undermine the order and security of civil society.
<b>Role of top management</b>	Recognizing their responsibility in putting into practice the spirit of these Corporate Conduct Rules, our top management must set an example for others and work to spread awareness of these Rules. Should an event occur that violates the spirit of these Rules, top management must take the initiative in dealing with the problem to determine the causes and prevent recurrence. Top management must also identify and take disciplinary action against those responsible, including themselves.

## J-POWER Group's Corporate Social Responsibility and Principal Themes of Action Taken

The J-POWER Group carries out its responsibilities to society in line with its corporate philosophy, living up to the expectations of the diverse

stakeholders who support it. The following is an outline of the principal themes of the action it has been taking.

Corporate Philosophy	Theme	Principal Action Taken
<b>We value integrity and pride, which drive everything we do.</b>	Stable supply of electric power	Ensuring supply capacity through proper facilities maintenance
	Enhancement of internal controls	Enhancing the corporate governance structure Thorough regulatory compliance
	Gaining of the trust of society	Conducting appropriate information disclosure Giving attention to safety in all business activities
<b>We pursue harmony with the environment, and thrive in the trust of communities where we live and work.</b>	Efforts relating to global environmental issues	Reducing CO <sub>2</sub> emissions from power generation Maintaining and improving thermal efficiency of thermal power generation
	Efforts relating to local environmental issues	Reducing emissions of SO <sub>x</sub> , NO <sub>x</sub> , etc. Promoting waste recycling Initiatives to protect biodiversity
<b>We regard profits as the source of our growth, and share the fruits with society.</b>	Return of value to shareholders	Maintaining stable dividends and raising them in line with growth performance
	Contribution to society as a whole	J-POWER Group social contribution activities
<b>We refine our knowledge constantly, to be the pioneering leader in technologies and wisdom.</b>	Nurturing of human resources	Enhancing ability to conduct business by improving basic knowledge and professional capabilities
	Promotion of innovation	Human-resource development and organizational generation to foster creation of new concepts
<b>We unite diverse personalities and passions as one, and dare create a better tomorrow.</b>	Enhancement of workplace environments	Promoting work-life balance
	Active participation by diverse human resources	Creating workplace environments and systems that facilitate active participation by senior citizens and women