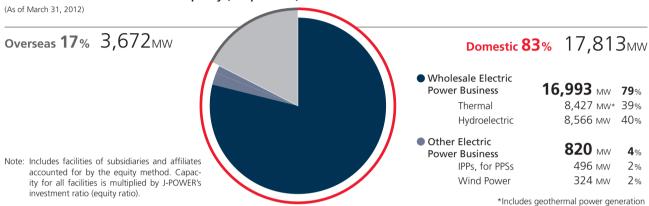
J-POWER's core business is wholesale electric power business operating power plants throughout Japan to supply electricity to the electric power companies (EPCOs) in each region of Japan on a long-term basis. We also employ our power transmission and transforming facilities to provide transmission services. In addition, we are engaged in the operation of wind power plants, the wholesale supply of electricity to EPCOs by independent power producers (IPPs), the wholesale supply of electricity to power producers and suppliers (PPSs), and other kinds of business.





Wholesale Electric Power Business

▶ Thermal Power

Mainstay Operations Focused on Coal-Fired Facilities

J-POWER owns seven coal-fired power generation facilities with a total capacity of 8,412 MW, making it Japan's top company in terms of coal-fired power generation capacity. The special feature of coal-fired thermal power generation is the lower cost per calorie of imported coal compared with crude oil, LNG, and other fossil fuels. Reflecting the use of our coal-fired facilities principally to meet base demand, our facilities have high capacity load factors and can be said to be outstanding sources of power in terms of economy.

Share of Coal-Fired Power Generation Capacity in Japan

J-POWER
21%
Electric Power
Companies and Others

Source: Reports issued by the Agency for Natural Resources and Energy

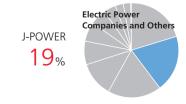
▶ Hydroelectric Power

Essential Capabilities for Meeting Peak Demand

J-POWER owns 59 hydroelectric power plants with a total capacity of 8,566 MW, making it Japan's second-ranked company in terms of hydropower generation capacity. Since the Company's establishment, it has created numerous large-scale hydroelectric power plants. Hydropower is a clean source of power that does not entail CO₂ emissions. Moreover, because hydroelectric power plants are able to rapidly respond to changes in electricity demand, they are used mainly in the daytime, when demand reaches its peak levels.

Share of Hydroelectric Power Generation Capacity in Japan

(As of March 31, 2012)



Source: Reports issued by the Agency for Natural Resources and Energy

▶ Power Transmission/Transformation

Core Elements of Japan's Electric Power Infrastructure

J-POWER has major transmission lines with a total length of approximately 2,400 km, including trunk lines that connect Honshu with Hokkaido, Shikoku, and Kyushu. We also own a frequency converter station that links the different frequencies of eastern and western Japan. These facilities are key infrastructure elements that play extremely important roles in the comprehensive management of Japan's nationwide power grid.

Other Electric Power Business -

Responding to Deregulation Opportunities and Low-Carbon Society Needs

J-POWER provides wholesale power supplies to EPCOs using three IPP facilities throughout Japan with a total capacity of 522 MW and provides wholesale power supplies to PPSs using three facilities throughout Japan with a total capacity of 322 MW. Owning 18 wind farms throughout Japan with a total capacity of 353 MW, we are Japan's second-ranked company in terms of wind power generation capacity. All these operations are undertaken via subsidiaries and affiliates.