

J-POWER's Coal-Fired Thermal Power Initiatives for Reducing CO₂ on a Global Scale

■ Topic 01

Coal-Fired Thermal Power Generation in the World Today

Coal-fired thermal power generation is the largest source of electric power in the world, accounting for approximately 40% of all power generated, while coal-fired thermal power produces around 30% of the world's carbon dioxide emissions. One of the keys to reducing CO₂ emissions on a global scale therefore is widespread conversion to a highly efficient form of coal-fired thermal power generation technology.

Coal is a major source of energy today and will continue to be in the future.

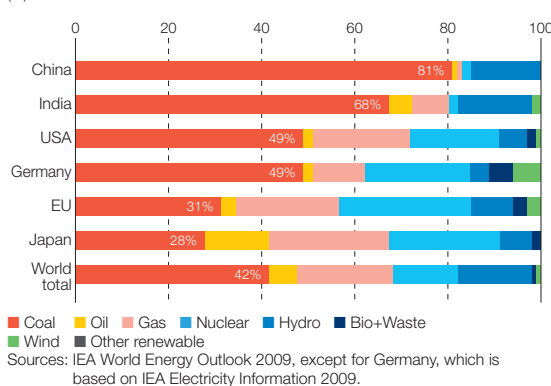
Coal deposits are extensive and dispersed broadly throughout the world. In terms of supply, it is the most stable and economical of all fossil fuels. Many countries around the world rely on coal as a primary power generation fuel source, including countries with high energy consumption. For example, China uses coal for approximately 80% of the power it generates, while in the United States the ratio is 50%. Even on a world-wide basis, coal is the most prevalent source of energy, accounting for roughly 40% of all electric power generated (Graph 1).

Coal-fired thermal power plants are only expected to increase in the years ahead (Graph 2). Coal-fired thermal power generation will remain an important energy

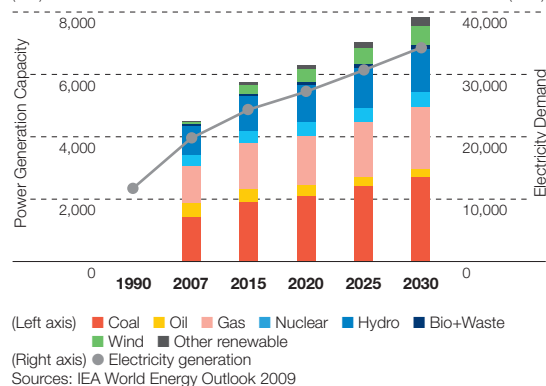
42%

Coal-fired thermal power accounts for 42% of electricity generated in the world, the largest share of any power source. (Graph 1)

(Graph 1) BREAKDOWN OF POWER GENERATION VOLUME BY POWER SOURCE FOR EACH COUNTRY/REGION (2007)
(%)



(Graph 2) ESTIMATED POWER GENERATION CAPACITY BY POWER SOURCE
(GW)

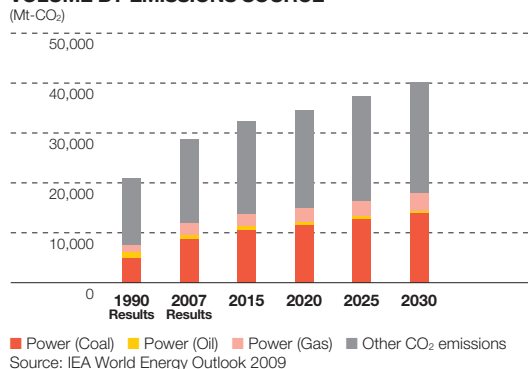


source for meeting ever increasing worldwide demand into the future.

At the same time, coal and other fossil fuels emit carbon dioxide, a greenhouse gas, during combustion. CO₂ given off by the world's coal-fired thermal power plants, accounts for roughly 30% of the world's energy-derived CO₂ emissions (Graph 3).

Coal use by emerging countries like China and India and developing countries is projected to increase by a substantial margin, so reducing CO₂ emissions from coal-fired thermal power generation is one of the keys to reducing the world's CO₂ emissions.

(Graph 3) ESTIMATED ENERGY-DERIVED CO₂ EMISSIONS VOLUME BY EMISSIONS SOURCE



Widespread conversion to high-efficiency coal-fired thermal power holds major significance for reduction of worldwide CO₂ emissions.

Increasing generating efficiency is an effective way to reduce CO₂ emissions from thermal power plants. Coal-fired thermal power from J-POWER, and Japan in general, utilizes a method that raises steam turbine pressure and temperature to extremely high levels called Ultra Super Critical levels, providing higher generating efficiency than plants in Europe and Asia (Graph 4). J-POWER is proud to be a leader in coal-fired thermal power. The Isogo New No. 2 Thermal Power Plant, which commenced operations in July 2009, achieves the highest generating efficiency of any coal-fired power plant in Japan. Generating power at a high efficiency correspondingly reduces the amount of coal used, which serves to reduce CO₂ emissions.

If the best performing coal-fired thermal power technologies in Japan were to be used at all of the world's newly built and existing coal-fired thermal power plants, it is estimated that they would reduce annual CO₂ emissions by 1.87 billion tons-CO₂ worldwide in 2030. Widespread conversion to this kind of high-efficiency technology thus holds major significance for the reduction of worldwide CO₂ emissions and the conservation of energy resources. This conversion will be highly

effective in reducing CO₂ emissions in Asia because coal-fired power generation facilities are projected to increase dramatically (Graph 5).

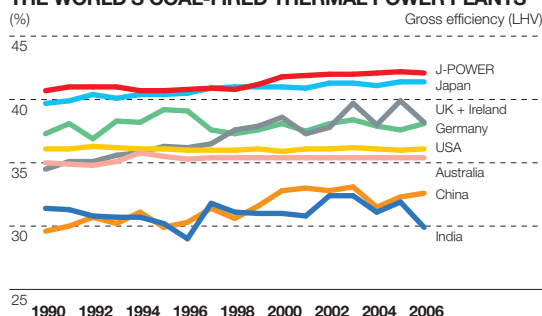
We will apply J-POWER's highly efficient coal-fired power generation technology not only in Japan, but also in countries and regions such as China, India and Southeast Asia, where the construction of additional coal-fired power generation facilities is expected in line with increases in power demand. In this manner, we intend to help drive economic growth while reducing CO₂ emissions volume in Japan and the rest of Asia.

-1.87 Billion Tons-CO₂

One estimate of the potential for reducing CO₂ emissions by introducing new technologies and enhancing operations at all of the world's coal-fired power plants shows that worldwide CO₂ emissions could be reduced by a total of 1.87 billion tons-CO₂ in 2030.

* Japan's total annual CO₂ emissions were 1.21 billion tons-CO₂ in fiscal 2008.

(Graph 4) TRENDS IN AVERAGE THERMAL EFFICIENCY OF THE WORLD'S COAL-FIRED THERMAL POWER PLANTS



(Graph 5) ESTIMATED ASIAN POWER PLANT CAPACITY BY POWER SOURCE

