

Engagement with Local Communities

Material issues ▶



Contributions to Local Communities

Structure enhancement

The J-POWER Group has adopted engagement with local communities as one of its material issues based on its business strategies, and aims to build relationships of trust with local communities as well as contribute to local revitalization efforts through proactive contribution activities in Japan and overseas. Based on the J-POWER Thoughts on Social Contribution Initiatives, as a good corporate citizen, the J-POWER Group engages with local communities, supports culture and the arts, promotes participation in volunteer activities, and actively contributes to international society. In addition, the Group has adopted a volunteer vacation system to support volunteer activities of its employees. The results and plans of each region's initiatives are compiled by the Sustainability Promotion Board and reported to the Board of Directors. In April 2024, the Group appointed Executive Officers/Executive Senior Advisors who would be responsible for special assignments related to local community engagement to confirm the progress of initiatives and discuss future policies related to local community engagement at each site. To implement these policies through concrete actions in the future, we combined operations related to local community engagement with the Public Relation Department and renamed the combined departments to Public Relations & Community Relations Department in April 2025.

See our website for the J-POWER's Thoughts on Social Contribution Initiatives

J-POWER's Thoughts on Social Contribution Initiatives

<https://www.jpowers.co.jp/english/sustainability/contribution/policy.html>

Social contribution activities

A total of 9,381* Group employees took part in 1,039 activities during FY2024. The activities include work-study programs and onsite classes (such as environmental education) in collaboration with educational institutions, as well as local environmental conservation and beautification activities such as tree planting, and environmental cleanups. The Group also engages in a wide range of activities, including conducting facilities tours, taking part in dialogues with communities and local events, and conducting patrols for traffic safety.

*Since FY2024, the Group employee participants include those in activities in the U.S. and Thailand.

Activities in Japan

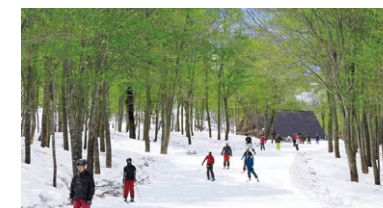
With 61 hydroelectric power plants located throughout Japan, we are putting various efforts into action at each of the nearby river basins.

In the city of Uonuma in Niigata Prefecture, Okutadami Kanko Co., Ltd., our Group company, offers sightseeing boat tours on Lake Okutadami (approx. 70,000 users in FY2024) and operates the Okutadami Maruyama Ski Resort (approx. 20,000 users in FY2024) and a lodging facility Midori no Gakuen (approx. 6,000 guests in FY2024) as part of a joint project with the city. These initiatives contribute to regional revitalization and sports promotion through tourism.

At the Tadami and Tagokura Power Plants in Fukushima Prefecture, infrastructure tours (87 tour attendees in FY2024) are conducted in partnership with JR EAST VIEW TOURISM AND SALES COMPANY LIMITED, a subsidiary of East Japan Railway Company (JR East). Through this tour, we hope to find new attractions and add value to the area by combining a railroad project involving the Tadami Line with visits to our facilities.



Sightseeing boat on Lake Okutadami



Okutadami Maruyama Ski Resort

J-POWER Generation Service Co., Ltd. conducts community engagement events and facility tours at thermal power plants and business sites. These events offer a valuable opportunity for local residents to familiarize themselves with the Group's power plants and facilities, fostering greater engagement.



Appreciation Day at Matsushima Thermal Power Plant



Eco-energy tour at Miboro Power Plant

In the area where Ohma Nuclear Power Plant is located, we conduct activities such as science classes, geological formation observation tours, support for science lessons, and workplace visits for local high school, junior high school, and elementary school students.

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Activities in Indonesia

In order to achieve self-reliance and ongoing community development, the Batang Power Plant in Indonesia is involved in activities such as educational support for children, support for local employment creation, and microfinance financing through business activities and programs via its operating company, Bhimasena Power Indonesia (BPI). For the policies and detailed track record on social contribution activities of the company, see BPI's website.

Bhimasena Power Indonesia CSR Program Summary

<https://www.bhimasenapower.co.id/content/15/rangkuman-csr/5>

Examples of activities

Economic activity support

Support for small-scale businesses (such as laundry and sewing)*¹, support for local microfinancing businesses (such as training), and support for employment creation

*¹ By 2024, support provided to a cumulative total of 3,020 people from 209 groups

Educational support

Support for local schools (a range of programs) in collaboration with environmental education programs of the Indonesian government and support for academic development, etc.

Health support

Provision of supplemental food, medical kits, etc.; support for village clinics; health support for villagers; and support to improve the hygienic environment, etc.

Social, cultural, and environmental support

Support for ecosystem restoration (such as mangrove planting and installation of artificial fish reefs through the placement of reef blocks), town clean-up activities, etc.

Infrastructure building*²

Support for water purification and sanitation management, support for renovation of uninhabited houses, support for repair of public infrastructure (such as mosques and schools), etc.

*² By 2024, support provided to 976 facilities

Activities in Australia

Genex Power Limited, a renewable energy developer in Australia converted into a wholly-owned subsidiary of the J-POWER Group in July 2024, has made a social and economic contribution to local communities through its business activities. The company has also been engaged in a range of initiatives in a manner not to negatively affect the safety, the natural environment, culture/natural heritage of local communities.

Genex Power, as a business operator placing emphasis on employment creation in local communities and promoting equal employment opportunities, has been striving to provide non-discriminatory employment irrespective of race, gender, age, ethnicity, marital status, disability, religious or philosophical beliefs, sexual orientation, or political affiliation.

The company's projects are expected to create the employment of a cumulative total of approximately 1,000 people by 2025. Of 151 people employed at Jemalong Solar Power Plant, 68% are local residents, 22% are women, and 11% are indigenous people.

Activities in the U.S.

J-POWER's U.S. subsidiary, J-POWER USA Development, and its power generation companies collaborate with local non-profits to revitalize the community through donations and volunteer work. For instance, we support local citizens with food support programs, educational support for students, and sponsorship of cultural institutions based on the needs of the community.



Educational support activities in Indonesia



Activities to support the employment of indigenous people in Australia



Educational support activities in the U.S.