

Engagement with Local Communities

Material issues ►



Contributions to Local Communities

The J-POWER Group has adopted engagement with local communities as one of its material issues, and aims to build relationships of trust with local communities as well as contribute to local revitalization efforts through proactive contribution activities in Japan and overseas.

Based on the J-POWER Thoughts on Social Contribution Initiatives, as a good corporate citizen, the J-POWER Group engages with local communities, supports culture and the arts, promotes participation in volunteer activities, and actively contributes to international society. The results of each region's initiatives are compiled by the Sustainability Promotion Board and reported to the Board of Directors.

See our website for the J-POWER's Thoughts on Social Contribution Initiatives

J-POWER's Thoughts on Social Contribution Initiatives

<https://www.jpower.co.jp/english/sustainability/contribution/policy.html>

Social Contribution Activities

A total of 6,719 Group employees took part in 815 activities during FY2023.

The activities include work-study programs and onsite classes (such as environmental education) in collaboration with educational institutions, as well as local environmental conservation and beautification activities such as tree planting, and environmental cleanups. The Group also engages in a wide range of activities, including conducting facilities tours, taking part in dialogues with communities and local events, and conducting patrols for traffic safety.

○ FY2023 Results

- Number of activities: **815** (453 in FY2022)
- J-POWER Group employee participants: **6,719** in total (3,263 in FY2022)

Activities in Hydroelectric/Thermal Power Generation Areas

With 61 hydroelectric power plants located throughout Japan, we are putting various efforts into action at each of the nearby river basins.

In the city of Uonuma in Niigata Prefecture, Okutadami Kanko Co., Ltd., our Group company offers sightseeing boat tours on Lake Okutadami and operates the Okutadami Maruyama Ski Resort as part of a joint project with the city. These initiatives contribute to regional revitalization and sports promotion through tourism.

At the Tadami and Tagokura Power Plants in Fukushima Prefecture, infrastructure tours are conducted in partnership with JR East View Tourism & Sales Co., a subsidiary of JR East Japan Railway Company (JR East). Through this tour, we hope to find new attractions and add value to the area by combining a railroad project involving the Tadami Line with visits to our facilities.

In addition, community engagement events and facility tours were conducted at thermal power plants and business sites, marking the first activities since J-POWER Generation Service Co., Ltd. embarked on its comprehensive management system. These events offer a valuable opportunity for local residents to familiarize themselves with the Group's power plants and facilities, fostering greater engagement.



Sightseeing boat operated by Okutadami Kanko Co., Ltd.



Appreciation Day at Matsushima Thermal Power Plant

Overseas Social Contribution Activities

In order to achieve self-reliance and ongoing community development, the Batang Power Plant, which started commercial operation in 2022, is involved in educational and health support activities, as well as infrastructure improvements, through its operating company, Bhimasena Power Indonesia (BPI).

J-POWER's U.S. subsidiary, J-POWER USA Development, and its power generation companies collaborate with local non-profits to revitalize the community through donations and volunteer work. For instance, we support local citizens with food support programs, educational support for students, and sponsorship of cultural institutions based on the needs of the community.



Indonesia: Government awards for CSR activities



U.S.: Food support activities