

J-POWER Group's Corporate Social Responsibility



Our corporate philosophy calls for ensuring constant supplies of energy to contribute to the sustainable development of Japan and the rest of the world. This is fundamental to our ongoing efforts to deliver efficient, reliable electricity while protecting the environment. It is this corporate philosophy that forms the basis of our social responsibility.

Established September 11, 1998

J-POWER Group Corporate Philosophy

We aim to ensure constant supplies of energy to contribute to the sustainable development of Japan and the rest of the world.

Sincerity and pride underlie all our corporate activities.

We build community trust by harmonizing our operations with the environment.

Profits are a growth source, and we share the benefits with society.

We continuously refine our knowledge and technologies to be a leader in these areas.

We meet the challenges of tomorrow by harnessing our unique skills and enthusiasm.

The J-POWER Corporate Conduct Rules have been laid down as standards for the conduct of business grounded in our corporate philosophy. Individual Group companies also have policies relating to their own responsibilities to society. We endeavor to fulfill our corporate social responsibility by adhering to our corporate philosophy and Corporate Conduct Rules as we press forward in our operations.

Established January 1, 2001

J-POWER Corporate Conduct Rules

Reliable supply of energy

We will put forth every effort to reliably supply energy both in Japan and abroad utilizing our experienced personnel and cutting-edge technology.

Safety assurance

In conducting operations we will constantly work to raise safety awareness and give the highest priority to public and worker safety.

Environmental protection

Based on an awareness that our business operations are deeply linked with the environment, we will actively engage in environmental protection activities.

Communication with society

To establish communication with society we will conduct information disclosure and public relations activities in a fair and transparent manner.

Contribution to society

Aiming to be a good corporate citizen we will undertake activities to contribute to society and assist in the development of local communities both in Japan and abroad.

Creation of a rewarding corporate culture

In addition to providing safe and comfortable work environments, we will respect the individuality of our employees and endeavor to establish a rewarding corporate culture that encourages them to take on new challenges.

Compliance with laws, regulations, and corporate ethics

We will conduct business in good faith and in a fair manner with a strong commitment to compliance and ethics. We will stand firm against anti-social forces that undermine the order and security of civil society.

Role of top management

Recognizing their responsibility in putting into practice the spirit of these Corporate Conduct Rules, our top management must set an example for others and work to spread awareness of these Rules. Should an event occur that violates the spirit of these Rules, top management must take the initiative in dealing with the problem to determine the causes and prevent recurrence. Top management must also identify and take disciplinary actions against those responsible, including themselves.